

RISC<sup>®</sup> RESEARCH, INNOVATION & SCIENCE FOR ENGINEERED FABRICS CONFERENCE

# September 12-14, 2017

Sheraton Raleigh Hotel | Raleigh, NC USA

#RISE17 @RISE360

# **Sponsorship Opportunities**

Sponsoring an event at RISE<sup>®</sup> brings your innovations to a dedicated technical audience, establishes a rapport, and increases brand awareness and sales. For more information to arrange a sponsorship, please contact Joe Tessari at 919 459 3729, or jtessari@inda.org.

# 1. BRAND THE WI-FI

Sponsor Wi-Fi and every RISE® attendee will access the hotel internet energized with your company name. Wi-Fi sponsorship includes INDA produced and displayed signage with your company code. Exclusive Sponsorship: \$4,000. Three-shared sponsor opportunities: \$1,500.\*

# 2.BRAND THE PROCEEDINGS PASSWORD

Connect your product's brand name or innovative technologies to all RISE<sup>®</sup> attendees for a full year. After the conference is over, your branded password welcomes RISE<sup>®</sup> 2017 attendees and purchasers to all RISE<sup>®</sup> Conference presentations for twelve months. Sponsor cost: \$750.

# 3. ADVERTISE IN RISE® ONSITE CONFERENCE GUIDE

Deliver your company message into the hands of every attendee - every moment of the conference with a Half page ad space (4/c) \$700, or a Full-page ad space (4/c). Sponsor cost: \$1,400.\*

# 4. PREMIER ADVERTISING SPACE ON INDA'S RISE® WEBSITE

Reach the research and development, science and technology experts in engineered fabrics with premier advertising space on INDA's RISE<sup>®</sup> website. Every visitor to the RISE<sup>®</sup> website will see your digital advertisement, (digital box ad 300x250). Sponsor cost: \$1,020.\*

# 5. SHOWCASE YOUR VIDEO ON INDA'S RISE® WEBSITE

Demonstrate your capabilities with your own :30 or :40 second video posted on the RISE® website. Showcase your company's messaging, product or service. Sponsor costs: \$850.\*

# 6. RISE® COFFEE BREAK SESSIONS

Highlight your company during critical networking time. Scientists, R&D experts and technology scouts will see your brand during daily coffee breaks. RISE® coffee break-out sessions provide signage, coffee cup holders and onsite program directory recognition. Exclusive Sponsorship cost: \$1,500.\*

# 7. SHARE YOUR PRESENTATION

Save travel costs. Share your PowerPoint presentation with hundreds of professional decision makers. Highlight your new product, technology or corporate message as the exclusive advertiser of three PowerPoint slides presented during technical breaks and sessions. Each slides receives a maximum :30 seconds per slide. Sponsor cost: Three slides. \$400, or one slide, \$150.\*

\* Note – All sponsorship imagery requires that INDA receive high resolution or vector files by Monday, July 31, 2017. For production file questions, contact Jenna Todd: jtodd@inda.org, 919 459 3723.

